

# Why Choose NAKIVO to Protect Your Virtual Environment

NAKIVO Backup & Replication is a robust, easy-to-use backup solution developed specifically for virtual environments. The solution provides a seamless and practical approach to protecting virtual machines with strict data protection requirements through a user-friendly interface and extensive functionality.



## Key benefits supported by data

Fast

**2X**

Faster VM backup. Instant full and granular recovery for anything. Takes only 2 minutes to deploy and run the first backup job.

Affordable

**49%**

The lowest TCO in the market, from **\$2.50 VM/month** with subscription or use indefinitely from **\$229/socket** with perpetual licensing.

Top-Rated

**4.8**

Top-rated by trusted IT communities like Gartner Peer Insights, Spiceworks, Trustradius, and Capterra for exceptional user experience and functionality.

“ Installing NAKIVO Backup & Replication was a joy, as the whole setup was done within minutes, and just a few minutes later, the first backup job was already running. Because we no longer need the backup agents, we went from 28 hours to just 7 hours to fully back up our entire infrastructure.

Erik Voerman, System Engineer, Traxion

“ With NAKIVO Backup & Replication, we have saved more than 50% vs. maintenance of our previous VM backup solution, and have additionally saved 25% more in storage space costs with better deduplication, lowering our backup expenses by 75% overall.

Rick Braddy, Founder and CEO/CTO, SoftNAS, Inc.

“ I don't worry about failed VM backups anymore because the solution is reliable. I can recover VMware VMs within 10 minutes. Flash VM Boot helps us to maintain 24/7 availability.

Matt Mitchell, Web Developer, University of Colorado Denver

## You're in Good Company



# Why Choose NAKIVO to Protect Your Virtual Environment?

NAKIVO Backup & Replication is a complete backup, ransomware recovery and disaster recovery solution for virtual environments. The solution delivers better performance, reliability and administration in a single pane of glass at a more competitive price.

## 1 Built for Virtual Environments

Tailored for virtual setups with specialized features and capabilities to protect VMware vSphere, VMware Cloud Director, Microsoft Hyper-V, and Nutanix AHV VMs. effectively

## 2 Fast Deployment

Designed for efficiency without compromising performance, experience quick setup and configuration on Windows and Linux, as a VMware or Nutanix VA or AWS AMI, and on NAS devices.

## 3 Cost-Efficient

Flexible with perpetual and per-workload licensing options that fit your organization's needs and budget.

## 4 Comprehensive Data Protection

A full range of features for virtual, cloud, physical, SaaS, apps and hybrid environments – all from a centralized web interface.

## 5 Agile VM Backup

Image-based, incremental, app-aware backups for VMware, VMware Cloud Director, Hyper-V, and Nutanix AHV VMs to ensure efficient and reliable protection.

## 6 Robust Recovery Options

A variety of recovery options for different scenarios, including instant VM recovery, granular recovery, full VM recovery, P2V/V2V, direct VM recovery from Tape, failover/failback of VMs and more...

## 7 Powerful Cybersecurity

Secure backup data with immutable storage in local repositories, public clouds and other S3-compatible storage, Backup Malware Scan, and more.

## 8 Disaster Recovery

Instantaneously replicate data of VMware VMs with RPOs as low as 1 second and run automated DR sequences for failover and failback across diverse scenarios.

## 9 VM Monitoring for VMware

Gain deep insights into the performance and health of VMware VMs to address potential issues and ensure uninterrupted workflow.

## 10 Tailored for MSPs

A dedicated MSP Console, advanced multi tenancy, efficient resource allocation, and self-service capabilities to provide BaaS, DRaaS, and more.

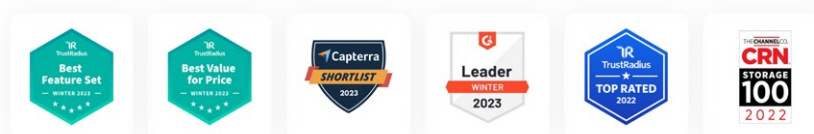
## 11 Streamlined Administration

A centralized view for data protection management. View backup statuses and simplify workflows with policy-based automation and job chaining.

## 12 Exceptional Support

A 24/7/365 technical support via phone, email, and in-product chat, along with free deployment and demo sessions.

## You're in Good Hands



## Ready to get started?

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