Use of Cookies by NAKIVO

Category: Necessary (3)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
__cfduid	zopim.com	HTTP	1 year

Cookie purpose description: Used by the content network, Cloudflare, to identify trusted web traffic.

Initiator: Script tag, page source line number 92
Source: https://cdn.zopim.com/?rYWth96pN220wFr4vXAldfMA4jFAbYza

COOKIE NAME	PROVIDER	TYPE	EXPIRY
JSESSIONID	linkedin.com	HTTP	Session

Cookie purpose description: Preserves users states across page requests.

Initiator: Script tag
Source: https://www.nakivo.com/company/about-nakivo/

COOKIE NAME	PROVIDER	TYPE	EXPIRY
PHPSESSID	nakivo.com	HTTP	2 months

Cookie purpose description: Preserves user session state across page requests.

Initiator: Webserver
Source: nakivo.com

Category: Preferences (2)

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
lang	cdn.syndication.twimg.com	HTTP	Session

Cookie purpose description: Remembers the user's selected language version of a website

Initiator: Script tag
Source: https://www.nakivo.com/blog/

COOKIE NAME	PROVIDER	TYPE	EXPIRY
lang	linkedin.com	HTTP	Session

Cookie purpose description: Set by LinkedIn when a web page contains an embedded "Follow us" panel.

Initiator: Script tag
Source: https://www.nakivo.com/company/about-nakivo/

Category: Statistics (7)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
_ga	nakivo.com	HTTP	2 years

Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

Initiator: Script tag, page source line number 118
Source: https://www.google-analytics.com/analytics.js

COOKIE NAME	PROVIDER	TYPE	EXPIRY
_gat	nakivo.com	HTTP	Session

Cookie purpose description: Used by Google Analytics to throttle request rate

Initiator: Script tag, page source line number 118
Source: https://www.google-analytics.com/analytics.js

COOKIE NAME	PROVIDER	TYPE	EXPIRY
_gid	nakivo.com	HTTP	Session

Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

Initiator: Script tag, page source line number 118
Source: https://www.google-analytics.com/analytics.js

COOKIE NAME	PROVIDER	TYPE	EXPIRY
AWSALB	zopim.com	HTTP	6 days

Initiator: Script tag, page source line number 92
Source: https://cdn.zopim.com/?rYWth96pN220wFr4vXAldfMA4jFAbYza

COOKIE NAME	PROVIDER	TYPE	EXPIRY
__asc	nakivo.com	HTTP	Session

Initiator: Script tag, page source line number 100
Source: https://certify-js.alexametrics.com/atrk.js

COOKIE NAME	PROVIDER	TYPE	EXPIRY
__auc	nakivo.com	HTTP	1 year

Initiator: Script tag, page source line number 100
Source: https://certify-js.alexametrics.com/atrk.js

COOKIE NAME	PROVIDER	TYPE	EXPIRY
atrk.gif	certify.alexametrics.com	Pixel	Session

Initiator: Script tag, page source line number 100
Source: https://certify.alexametrics.com/atrk.gif?frame_height=739&frame_width=1014&iframe=0&title=Official%20NAKIVO%20Blog&time=1526917422994&time_zone_offset=0&screen_params=1024x768x24&java_enabled=0&cookie_enabled=1&ref_url=https%3A%2F%2Fwww.nakivo.com%2Fcompany%2Fabout-nakivo%2F&host_url=https%3A%2F%2Fwww.nakivo.com%2Fblog%2F&random_number=10782039400&sess_cookie=f697f9b3163835edf92e5a74e6f&sess_cookie_flag=1&user_cookie=f697f9b3163835edf92e5a74e6f&user_cookie_flag=1&dynamic=true&domain=nakivo.com&account=ip8bo1IW1810/9&jsv=20130128&user_lang=en-US
via https://certify-js.alexametrics.com/atrk.js

Category: Marketing (23)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
__zlcmid	nakivo.com	HTTP	1 year

Cookie purpose description: Preserves users states across page requests.

Initiator: Script tag, page source line number 92
Source: https://cdn.zopim.com/?rYWth96pN220wFr4vXAldfMA4jFAbYza

_twitter_sess	twitter.com	HTTP	Session

Cookie purpose description: Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and which pages have been loaded, with the purpose of personalising and improving the Twitter service.

Initiator: Script tag
Source: https://www.nakivo.com/company/about-nakivo/

ads/ga-audiences	google.com	Pixel	Session

Cookie purpose description: Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor 's online behaviour across websites.
Initiator: Script tag, page source line number 118
Source: https://www.google.co.uk/ads/ga-audiences?v=1&aip=1&t=sr&_r=4&tid=UA-30841036-1&cid=479436213.1526917428&jid=1047280228&_v=j67&z=1641487542&slf_rd=1&random=3394652453
via https://www.google-analytics.com/analytics.js
Data is sent to: Netherlands (adequate)

ads/user-lists/#	google.com	Pixel	Session

Initiator: Script tag, page source line number 819
Source: https://www.google.com/ads/user-lists/1002765960/?random=1526917441961&cv=9&fst=1526914800000&num=1&guid=ON&u_h=768&u_w=1024&u_ah=768&u_aw=1024&u_cd=24&u_his=1&u_tz=0&u_java=false&u_nplug=3&u_nmime=4&sendb=1&frm=0&url=https%3A%2F%2Fwww.nakivo.com%2Fblog%2F&ref=https%3A%2F%2Fwww.nakivo.com%2Fcompany%2Fabout-nakivo%2F&tiba=Official%20NAKIVO%20Blog&fmt=3&cdct=2&is_vtc=1&random=1705742588&resp=GooglemKTybQhCsO&rmt_tld=0&ipr=y
via https://www.googleadservices.com/pagead/conversion.js

bcookie	linkedin.com	HTTP	2 years

Cookie purpose description: Used by the social networking service, LinkedIn, for tracking the use of embedded services.

Initiator: Script tag
Source: https://www.nakivo.com/company/about-nakivo/

bscookie	linkedin.com	HTTP	2 years

Cookie purpose description: Used by the social networking service, LinkedIn, for tracking the use of embedded services.

Initiator: Script tag
Source: https://www.nakivo.com/company/about-nakivo/

CheckConnectionTempCookie#	accounts.youtube.com	HTTP	Session

Cookie purpose description: Used to check if the user's browser supports cookies.

Initiator: Script tag
Source: https://www.nakivo.com/company/about-nakivo/

collect   google-analytics.com   Pixel   Session

Cookie purpose description: Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.

Initiator: Script tag, page source line number 118
Source: https://www.google-analytics.com/collect?v=1&_v=j67&a=12105981&t=pageview&_s=2&dl=https%3A%2F%2Fwww.nakivo.com%2Fblog%2F&ul=en-us&de=UTF-8&dt=Official%20NAKIVO%20Blog&sd=24-bit&sr=1024x768&vp=997x739&je=0&_u=KEBAAEAB~&jid=&gjid=&cid=479436213.1526917428&tid=UA-30841036-1&_gid=496934709.1526917428&z=784033472
via https://www.google-analytics.com/analytics.js

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ct0   twitter.com   HTTP   Session

Initiator: Script tag
Source: https://www.nakivo.com/company/about-nakivo/

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external_referer   twitter.com   HTTP   6 days

Cookie purpose description: Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and which pages have been loaded, with the purpose of personalising and improving the Twitter service.

Initiator: Script tag
Source: https://www.nakivo.com/company/about-nakivo/

GAPS   accounts.google.com   HTTP   2 years

Cookie purpose description: Used by Google to identify the user when sharing content with a Google +1 button.

Initiator: Script tag
Source: https://www.nakivo.com/company/about-nakivo/

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guest_id   twitter.com   HTTP   2 years

Cookie purpose description: Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and which pages have been loaded, with the purpose of personalising and improving the Twitter service.

Initiator: Script tag
Source: https://www.nakivo.com/company/about-nakivo/

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i/jot/syndication   twitter.com   Pixel   Session

Initiator: Script tag, page source line number 546
Source: https://syndication.twitter.com/i/jot/syndication?l=%7B%22_category_%22%3A%22syndicated_impression%22%2C%22triggered_on%22%3A1526917433385%2C%22dnt%22%3Afalse%2C%22event_namespace%22%3A%7B%22client%22%3A%22tfw%22%2C%22page%22%3A%22timeline%22%2C%22action%22%3A%22impression%22%7D%7D
via https://platform.twitter.com/widgets.js

IDE   doubleclick.net   HTTP   1 year

Cookie purpose description: Used by Google DoubleClick to register and report the website user's actions after viewing or clicking

one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.

Initiator: Script tag, page source line number 819
Source: https://www.googleadservices.com/pagead/conversion.js

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leo_auth_token   linkedin.com   HTTP   Session

Cookie purpose description: Used by the social networking service, LinkedIn, for tracking the use of embedded services.

Initiator: Script tag
Source: https://www.nakivo.com/company/about-nakivo/

lidc   linkedin.com   HTTP   Session

Cookie purpose description: Used by the social networking service, LinkedIn, for tracking the use of embedded services.

Initiator: Script tag
Source: https://www.nakivo.com/company/about-nakivo/

NID   google.com   HTTP   6 months

Cookie purpose description: Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.

Initiator: Script tag
Source: https://www.nakivo.com/company/about-nakivo/

personalization_id   twitter.com   HTTP   2 years

Initiator: Script tag
Source: https://www.nakivo.com/company/about-nakivo/

test_cookie   doubleclick.net   HTTP   Session

Cookie purpose description: Used to check if the user's browser supports cookies.

Initiator: Script tag, page source line number 819
Source: https://www.googleadservices.com/pagead/conversion.js

UID   scorecardresearch.com   HTTP   2 years

Cookie purpose description: Collects information of the user and his/her movement, such as timestamp for visits, most recently loaded pages and IP address. The data is used by the marketing research network, Scorecard Research, to analyse traffic patterns and carry out surveys to help their clients better understand the customer's preferences.

Initiator: Script tag
Source: https://www.nakivo.com/company/about-nakivo/

UIDR   scorecardresearch.com   HTTP   2 years

Cookie purpose description: Collects information of the user and his/her movement, such as timestamp for visits, most recently loaded pages and IP address. The data is used by the marketing research network, Scorecard Research, to analyse traffic patterns and carry out surveys to help their clients better understand the customer's preferences.

Initiator: Script tag

Source: https://www.nakivo.com/company/about-nakivo/

visit   linkedin.com   HTTP   2 years

Cookie purpose description: Used by the social networking service, LinkedIn, for tracking the use of embedded services.

Initiator: Script tag
Source: https://www.nakivo.com/company/about-nakivo/

zte#   nakivo.com   HTTP   Session

Cookie purpose description: Saves a Zopim Live Chat ID that recognises a device between visits during a chat session.

Initiator: Script tag, page source line number 92
Source: https://cdn.zopim.com/?rYWth96pN220wFr4vXAldfMA4jFAbYza